



Spartan Kids Foundation wants to thank its Spartan donors and all of its major partners for helping to make 2023 one of our most successful years ever!

**We are very proud to be supporting the nation's leading youth fitness organizations.**

**Here's to an even bigger and better '24!**

## SPARTAN KIDS FOUNDATION: 2023 HIGHLIGHTS

In 2023 SKF continued to make major strides to support youth fitness, key partnerships, enable participation at Kids Races, and build financial support for youth organizations towards developing the next generation of Spartans.



SKF initiated and expanded key Spartan partnerships with nation's largest youth organizations including: *Boy Scouts, Girls Scouts, Boys & Girls Clubs, YMCA's, Big Brothers/Big Sisters, UNICEF*, and local School Districts. Hosted membership of these groups at Kids Races.



unicef



BOYS & GIRLS CLUBS  
OF AMERICA



girl scouts



Big Brothers Big Sisters



Arranged for an estimated **1500 children** (and families) from above groups to receive comp tickets and attend Spartan Kids Races nationwide.



Generated participation from key youth groups (YMCA's, schools, etc.) for the major launch of **DEKA FIRE Fitness Youth Test**, as the "gateway" to kids' fitness.



Spartan Kids Foundation was recently named a **National Youth Sports Strategy (NYSS) "Champion."** NYSS (div. Health & Human Services) has served 86 MM kids since inception includes membership from 250 of the nation's leading youth & fitness organizations. It is the premier govt. agency dedicated to youth fitness.



In '23 SKF was also invited to collaborate with **The National Fitness Foundation (NFF)**, the government agency specifically tasked with developing the new Presidential Youth Fitness Test.



SKF '24 plans include, among others, to continue to build Spartan leadership, expand Race participation from major youth organizations, deepen partnerships and support the development and rollout of the new **Presidential Youth Fitness Test**.

To DONATE or learn more please visit:

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