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## Spartan Kids Foundation recognized as a NYSS Champion to Promote Participation in Youth Sports

*Spartan Kids Foundation becomes an NYSS Champion!*

**(New York) – Spartan Kids Foundation is pleased to be recognized by the Office of Disease Prevention and Health Promotion (ODPHP) within the U.S. Department of Health and Human Services (HHS) as a National Youth Sports Strategy (NYSS) Champion.**

As a NYSS Champion, Spartan Kids Foundation has demonstrated their organization’s commitment to support safe, fun, inclusive, developmentally appropriate, and accessible youth sports opportunities. Spartan Kids Foundation is recognized along with other NYSS Champions on [health.gov](http://health.gov) as part of a growing network of organizations partnering with HHS to improve the youth sports landscape in America.



“We know children who obtain regular physical activity gain important physical and mental health benefits, which are more important than ever considering the impact of the COVID-19 pandemic,” explains Rear Adm. Paul Reed, M.D., deputy assistant secretary for health at HHS. “I’m thrilled to acknowledge the work of the NYSS Champions who are helping to foster a lifelong love of sports and physical activity for our Nation’s youth.”

“We are both honored and excited to become an NYSS Champion,” said Alfred Schreiber, co-founder and co-director, Spartan Kids Foundation. “We look forward to expanding our mission to support better fitness for kids though building additional partnerships and sharing our resources within the NYSS membership network.”

The NYSS is a federal roadmap with actionable strategies for youth, adults who interact with youth, organizations, communities, and public policy makers to increase participation in youth sports and improve the youth sports experience. The NYSS vision is that one day all youth will have the opportunity, motivation, and access to play sports. NYSS Champions are recognized for working towards achieving this vision.

### **About Spartan Kids Foundation**

Since its founding seven years ago, Spartan Kids Foundation, the official not-for-profit arm of Spartan ([spartan.com](http://spartan.com)), has helped bring better health and fitness programs to over 50,000 underserved children in more than 250 schools and youth organizations. SKF has also distributed over 4,500 free Kids Race tickets to children who could not otherwise afford to attend. Visit [SpartanKidsFoundation.org](http://SpartanKidsFoundation.org) to learn more.

### **About the Office of Disease Prevention and Health Promotion**

ODPHP plays a vital role in keeping the Nation healthy through Healthy People 2030, the Dietary Guidelines for Americans, the Physical Activity Guidelines for Americans, the President’s Council on Sports, Fitness & Nutrition, and other programs, services, and education activities. ODPHP is part of the Office of the Assistant Secretary for Health (OASH) within the U.S. Department of Health and Human Services. To learn more about ODPHP visit [health.gov](http://health.gov) or follow @HealthGov on Twitter and @HHSHealthGov on Facebook.

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